



COMMUNITY SAILING PROGRAM

Dear Friend,

We are excited to announce that AC Endeavour, the America's Cup community sailing initiative, as part of the US tour will be coming to Chicago this summer with the Louis Vuitton America's Cup World Series from June 10-12. Chicago will make maritime history with Lake Michigan chosen as the first freshwater venue to host America's Cup racing in the event's 164-year history.

The Louis Vuitton America's Cup World Series Chicago, a qualifying event for the 2017 America's Cup in Bermuda, will take place at Navy Pier and on the occasion I would like to invite you to participate in one of the most exciting and important initiatives we are undertaking - the **America's Cup Endeavour Program**.

During the June event, AC Endeavour will partner with Chicago to launch the Endeavour Sailing Program Chicago, a partnership with the Chicago Park District- to provide fun, unique and educational programming that leverages Chicago's greatest asset - Lake Michigan. The goal is to provide the Chicago area youth community the opportunity to experience sailing, using Hobie Wave catamarans.

As a Community Sailing Program, AC Endeavour strives to elevate the learning environment for students and teachers with an interactive Science, Technology, Engineering, Arts and Math (STEAM) curriculum and hands-on experiences through sailing. By leveraging the innovative design and technology in the America's Cup, youth from all socioeconomic backgrounds benefit from unique opportunities for learning and personal growth.

On Wednesday April 27, we will be hosting an auction dinner at The Shedd Aquarium to raise the necessary funds to bring this community program to life in Chicago.

I ask for your support for this worthwhile initiative as we strive to educate and inspire young people through the sport of sailing.

Your donation will help the AC Endeavour Program make a difference in the lives of many Chicago young kids, supporting both their education and personal development.

Attached please find the invitation with details about the event.

Yours Sincerely,

A handwritten signature in black ink, appearing to read "Russell Coutts".

Russell Coutts
CEO, America's Cup Event Authority