



COMMUNITY SAILING PROGRAM

Dear Friend,

We are excited to announce that AC Endeavour, the America's Cup community sailing initiative, will be coming to New York this spring during the Louis Vuitton America's Cup World Series New York, from May 6-8. History will be made on the Hudson. Not only will an America's Cup regatta be back in New York after a 96 year absence, competition for the oldest trophy in international sport will play out on one of the world's most famed bodies of water.

On the occasion of the return of America's Cup racing to New York, I would like to invite you to participate in one of the most exciting and important initiatives we are undertaking - the **America's Cup Endeavour Program**.

During the May event, AC Endeavour will partner with local community sailing programs to provide the New York area youth community the opportunity to experience sailing for the first time, using Hobie Wave catamarans.

As a Community Sailing Program, AC Endeavour strives to elevate the learning environment for students and teachers with an interactive Science, Technology, Engineering, Arts and Math (STEAM) curriculum and hands-on experiences through sailing. By leveraging the innovative design and technology in the America's Cup, youth from all socioeconomic backgrounds benefit from unique opportunities for learning and personal growth.

On Thursday, April 14, we will be hosting a cocktail reception and auction at the TIME Inc. Café in downtown Manhattan, just steps away from our race course, to raise the necessary funds to bring this community program to life in New York. I ask for your support for this worthwhile initiative as we strive to educate and inspire young people through the sport of sailing.

Already, hundreds of school children in Bermuda have been through the program and, thanks to all of our partners, ORACLE TEAM USA, and Hobie, we now have a tremendous opportunity to expand the reach of the program into the United States by partnering with local community programs in New York, including:

- *Rocking the Boat*, which empowers young people from the South Bronx by teaching them to build and sail wooden boats;
- *Hudson River Community Sailing*, which develops leadership and academic success in underserved New York City youth through sailing education; and,
- *The New York Harbor School*, which provides a college-preparatory education built upon New York City's maritime experience.

Your donation will help the AC Endeavour Program make a difference in the lives of many young New Yorkers, supporting both their education and personal development.

Attached please find the invitation with details about the event.

Yours Sincerely,

A handwritten signature in black ink, appearing to read "Russell Coutts".

Russell Coutts  
CEO, America's Cup Event Authority