

# HOBIE HISTORY



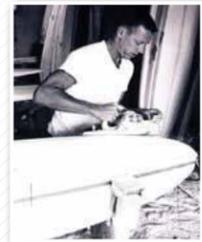
**1950**

Hobie Alter shaped his **first surfboard** in his parents' Laguna Beach garage.



**1958**

Hobie teamed up with Grubby Clark to produce the world's **first fiberglass-and-foam-core boards**, revolutionizing surfing.



**1968**

After ample hands-on R&D, Hobie introduced a lightweight, beachable sailing catamaran, the **Hobie 14**.



**1977**

Seeking all-out speed, the **Hobie 18** delivered serious velocity thrills to sailors worldwide.



**1966**

Recognizing that people needed better-quality, sport-specific clothing, Hobie started selling his now-iconic **line of sportswear**.



**1974**

Introduced the **Hobie Hawk** remote controlled glider.



**1984**

The windsurfing scene was exploding and Hobie contributed by distributing **Alpha Sailboards**.



**1987**

Ladies love watersports, so Hobie delivered fashion-forward, functional **women's swimwear**.



**1994**

The **Hobie Float Cat** marked the company's first cast into angling.



**1994**

The **Hobie Wave** was designed and crafted as the perfect, simple, rotomolded catamaran.



**1982**

Reading the water is tricky, but Hobie tamed reflected light with its line of **polarized sunglasses**.



**1986**

Pursuing new ways to play, Hobie introduced its **first kayak, the Alpha Wave Ski**.



The World is a Waterpark...  
and **Since 1950** we've made  
the **Best Rides**



**1997**

**Hobie MirageDrive** delivered "A New Way to Kayak," by pedaling instead of paddling.



**2002**

The **Hobie Bravo** was easy to learn, fun to ride.



**2000**

The **Hobie Mirage Tandem** introduced two-person, Mirage kayaking experience, while offering an optional sail kit.



**2001**

The **Mirage Outback** introduced kayak fishing in an SUV package.



**2009**

Hobie landed a massive strike with the **Mirage Pro Angler 14**, a feature-laden, angler-specific boat.



**2006**

The versatile **Mirage Adventure Island** offered the ability to sail, pedal, paddle and play.



**2008**

Introduced **Hobie Bags**, totes, backpacks, and luggage so you could travel, Hobie style.



**2012**

Introduced the **Hobie Mirage Pro Angler 12**, a more compact Pro Angler with revolutionary Vantage Seating.



**2012**

**Hobie by Hurley Sportswear** brought function and style to a new level.



**1954**

Demand for Hobie's boards spiked, so he opened his **first Surf Shop in Dana Point, California**.



**1964**

After witnessing the birth of skateboarding, Hobie introduced **polyurethane skateboard wheels**, the sport's biggest evolution.



**1970**

Classic. The two-person, double-trapeze **Hobie 16** became an international sensation, instantly sparking the "Hobie Way of Life".



**1982**

The **Hobie 33**, was the fastest, sleekest monohull in its class.



**1985**

The **Hobie 17** redefined one-person multihulls, rewarding sailors with speed, performance and power.



**1987**

The **Hobie 21** was bigger, faster, and room for more fun.



**1991**

The **Hobie 20** immediately became the fastest set of hulls afloat, testing sailors' mettle.



**1995**

A design ahead of its time, the **Hobie TriFoiler** dropped jaws with its staggering speed.

**1996**  
Hobie expanded into new water and snow sports, innovating **bodyboards, snowboards, wakeboards and water-skis**.



**1997**

The **Mirage Kayak** became the world's first kayak with a dedicated MirageDrive well.



**2000**

The **Hobie Getaway**, durable, rotomolded, and had room for the whole family.



**2001**

Formula 18 class killers, the **Hobie Tiger**, followed by the **Wild Cat**, gave sailors the design to dominate racecourses worldwide.



**2005**

**Stand Up Paddling** was all the rage and Hobie's SUP's were the best afloat.



**2007**

The Hobie Mirage i12S was the world's **first inflatable Mirage Series kayak**, offering travel-friendly fun.



**2010**

The **Mirage Tandem Island**, the Adventure Island's big brother, delivered serious two-person, multi-sport fun.