



The World is a Waterpark...
and **Since 1950** we've made
the **Best Rides**



1950

Hobie Alter shaped his **first surfboard** in his parents' Laguna Beach garage.



1958

Hobie teamed up with Grubby Clark to produce the world's **first fiberglass-and-foam-core boards**, revolutionizing surfing.



1968

After ample hands-on R&D, Hobie introduced a lightweight, beachable sailing catamaran, the **Hobie 14**.



1974

Introduced the **Hobie Hawk** remote controlled glider.



1977

Seeking all-out speed, the **Hobie 18** delivered serious velocity thrills to sailors worldwide.



1982

Reading the water is tricky, but Hobie tamed reflected light with its line of **polarized sunglasses**.



1984

The windsurfing scene was exploding and Hobie contributed by distributing **Alpha Sailboards**.



1986

Pursuing new ways to play, Hobie introduced its **first kayak**, the **Alpha Wave Ski**.



1987

Ladies love watersports, so Hobie delivered fashion-forward, functional **women's swimwear**.



1994

The **Hobie Wave** was designed and crafted as the perfect, simple, rotomolded catamaran.



1994

The **Hobie Float Cat** marked the company's first cast into angling.



1996

The **Hobie Pursuit kayak** ushered in a new generation of rotomolded polyethylene touring kayaks.



1996

Hobie expanded into new water and snow sports, innovating **bodyboards, snowboards, wakeboards and waterskis**.



2000

The **Hobie Mirage Tandem** introduced two-person, Mirage kayaking experience, while offering an optional sail kit.



2001

The **Mirage Outback** introduced kayak fishing in an SUV package.



2002

The **Hobie Bravo** was easy to learn, fun to ride.



2006

The versatile **Mirage Adventure Island** offered the ability to sail, pedal, paddle and play.



2008

Hobie landed a massive strike with the **Mirage Pro Angler**, a feature-laden, angler-specific boat.



2008

Hobie Bags, totes, backpacks, and luggage let you travel, Hobie style.



2012

Hobie Mirage Pro Angler 12—a more compact Pro Angler with revolutionary Vantage Seating.



1966

Recognizing that people needed better-quality, sport-specific clothing, Hobie started selling his now-iconic **line of sportswear**.



1954

Demand for Hobie's boards spiked, so he opened his **first Surf Shop** in Dana Point, California.



1962

After witnessing the birth of skateboarding, Hobie introduced **polyurethane skateboard wheels**—the sport's biggest evolution.



1970

Classic. The two-person, double-trapeze **Hobie 16** became an international sensation, instantly sparking the "*Hobie Way of Life*".



1982

The **Hobie 33**, the fastest, sleekest monohull in its class.



1985

The **Hobie 17** redefined one-person multihulls, rewarding sailors with speed, performance and power.



1987

The **Hobie 21** was bigger, faster, and room for more fun.



1991

The **Hobie 20** immediately became the fastest set of hulls afloat, testing sailors' mettle.



1995

A design ahead of its time, the **Hobie TriFoiler** dropped jaws with its staggering speed.



2000

The **Hobie Getaway**, durable, rotomolded, and room for the whole family.



1997

The **Mirage® Kayak** became the world's first kayak with a dedicated MirageDrive well.



2001

Formula 18-class killers, the **Hobie Tiger**, followed by the **Wild Cat**, gave sailors the foils to dominate race-courses worldwide.



2005

Stand Up Paddling was all the rage and Hobie's SUP's are the best afloat.



2007

The Hobie Mirage i12S was the world's **first inflatable Mirage Series kayak**, offering travel-friendly fun.



2012

Hobie by Hurley Sportswear brought function and style to a new level.

2010

The **Mirage Tandem Island**—the Adventure Island's big brother—delivered serious two-person, multi-sport fun.